

Poster Distribution and Locations:

There are 500 posters

I divide them roughly into three piles and distribute over two weeks at choir.

ABOUT POSTER DISTRIBUTION....

They need to go up the week you pick them up if possible.

Putting posters is a very important part of getting people out to the concerts and achieving our fundraising goal.

Poster locations need to be where dozens (or more people will see the poster...i.e. not on your fridge, but in a retail window (coffee shop, community center, shopping center, any high traffic area where there are other posters. It's best to put it up yourself, rather than leave it for someone else to do (if at all possible) so have tape and/push pins available.

In addition to picking up some of the large posters at choir for posting in high traffic areas consider printing and posting some of the small ones at home, in your car window or on residential, work and community bulletin boards. To view and print a small poster click on:

<http://www.o-my.info/ghc/nl/2010/0507/goldenapples-small.pdf>

Some possible high traffic locations for large posters

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| 1. Downtown area - | 12. Sidney |
| 2. Libraries - | 13. Brentwood Bay |
| 3. Esquimalt - | 14. Cook Street Village |
| 4. Oak Bay - | 15. Mayfair Mall |
| 5. Cadboro Bay area | 16. Shelborne and McKenzie area |
| 6. University - people who do these know that you have to get permission at the Student Union Building to put these up. | 17. All Community Assoc. bulletin boards |
| 7. Camosun College - need permission | 18. James Bay area |
| 8. Royal Roads Univ. - | 18. Hillside Mall |
| 9. Metchosin area | 19. Market Square – downtown |
| 10. Sooke area | 20. Town and Country Shopping Centre |
| 11. Royal Oak Drive area | 21. Tillicum Mall |

These are not exclusive - you may have many other suggestions – mostly all good.

Much thanks

Gloria